



Innovation Ready, Set, Go!

A leadership program designed to prepare you for your future.

If you can answer 'yes' to any of the below questions, then this course is for you!

- Do you want to do more innovation, but don't know where to start?
- Are you being disrupted by competitor products?
- Do you need to change direction in your production development?
- Do you want to learn more quickly about what works and discard what doesn't?
- Do you have great ideas but don't know how to get them to market?
- Are you spending a lot of time on ideas that are going nowhere?
- Do you have a bureaucratic innovation process slowing things down?
- Has your innovation process gone stale and in need of a refresh?

What you get

Attending this course gives you exclusive access to world renowned speakers in areas of design thinking, innovation mindset, culture for innovation, innovation metrics, strategy, best practice innovation capabilities and more!

This course is exclusively for our members only!

Start date: Friday 29 June 2018

Location: HERA House, Manukau Auckland

Register online: www.bit.ly/inovcourse

Why attend?

Focused on innovation, this program is based on lean start up principles and is an ideal vehicle to inspire entrepreneurship within your company so you can stop wasting time, get products to market faster, and maximise success.

Prepare a next generation of innovation managers for your company or become one yourself - by connecting with high quality presenters who are the perfect tool to help take your ideas to the next level and convert them into reality!

Dates for 2018

Innovation-READY - 5 days over 5 months

- Module 1 29 June - Creating the innovation mindset
Module 2 26 July - The innovation process
Module 3 30 August - Innovating through ideation
Module 4 27 September - Innovation metrics
Module 5 25 October - Preparing an innovation strategy

Innovation-SET and Innovation-GO

Following the completion of Innovation READY, attendees then do Innovation SET and GO modules the following year.

This looks to put theory learned into action through strategic plans and support to commercialise an identified product using lean start up methodology.

Exciting international speakers

We've partnered with the very best. Because we want to make sure that you're armed with expertise you can trust from leaders in the fields of lean start up principles, innovation and more.

We're confident they'll be able to help you overcome existing barriers that have held you back in the past like cost and a lack of time or resources. Get Innovation READY - because it's time for positive change!

Adrian Packer | IMS Project Director

We're excited to have Adrian on board as our course facilitator. Having run over 30 business transformation programs, he brings a wealth of knowledge as a seasoned innovator with deep experience in the New Zealand manufacturing sector.

Other industry's he's worked in include food and beverage, oil and gas, utilities, health, local and central government and retail. Companies include Argus Heating, Goodman Fielder, Southern Cross Engineering and Allied Concrete. He's also a Lean Six Sigma Black Belt and NLP Master Practitioner to boot!

"IMS have helped us step back from the detail to see the potential of an effective 'new product development' process. We're developing our ability to think creatively, take the best ideas forward, quickly turn concepts into products that customers want and generate sales.

Argus Heating Limited Managing Director, David Selway



Pia Williams | 6th Sense Innovation Director

Based in Australia, Pia has over 20 years' experience in the field of innovation, and is the founder of 6th Sense Innovation. Rising through the business world, she's worked for organisations such as Austrade (in South Korea), Unilever, Hasbro, and ING Direct where she managed their savings portfolio.

Recent challenges have ranged from residential roofing to de-contamination in auto assembly plants and designing best practice complaints-handling operating models. She'll be key to helping you unlock your innovation mindset & processes.

"Working with 6th Sense is a great experience as they always bring a fresh perspective to the way we look at our business, customers & challenges. We know our business so well that sometimes we need to bring in the 6th Sense team to hold a mirror up to us and help us see things in a different light.

Head of Service Capability and Strategy, BT Financial Group, Australia



Justin Wilcox | TeachingEntrepreneurship.org Founder

Based in America, Justin is a self professed 'failed start up founder' turned customer development practitioner and successful founder of Teaching Entrepreneurship!

His passion is in the practical application of lean start up and customer development theories, to empower people and provide a scalable, experimental learning experience.

"Years later, the participants at the Founders Institute still talk about the unprecedented impact Justin has on an audience. His interactive workshop was more accurately an assault on conventional thinking. He's one of the best teachers I've encountered, and it's a privilege to benefit from his insights.

Engineering Leader & Kauffman Fellow, Marcos Polanco



Ordinary members: \$3450 (45% discount)

Affiliate members: \$4700 (25% discount)

Associate members: \$5335 (15% discount)

Have less than 50 staff? Cut costs in half with NZTE funding!



**Book before
8 June and
get \$200 off
your course
costs!**