

Sponsorship Packages 2023

PARTNER WITH US AND HELP LEAD CHANGE

WWW.HERA.ORG.NZ

The logo features the word "HERA" in a bold, dark grey, sans-serif font. A small blue triangle is positioned to the left of the letter "H". Below "HERA" is the tagline "innovation in metals" in a smaller, dark grey, sans-serif font, with the word "metals" in a bold weight.

HERA
innovation in **metals**

ABOUT US.

Who is HERA?

We are trusted for our technical expertise.

HERA is an independent research association for heavy engineering, that is always there for industry when they need us to have their backs.



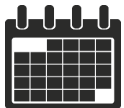
Navigating change through Next Gen Leadership.

We're bringing together experts and industry leaders from around the world to answer the big questions on industry's minds.

The Future Forum Next Gen Leadership conference is a day packed full of learning all aimed at helping our industry cope under increasing pressure to respond.

Constant change, geopolitical volatility, technological disruptions, economic and political uncertainty, climate change, and a growing social conscience are keeping us up and night, and our conference is how we get our sleep back!

From carbon accusations to succession planning, decarbonisation, industry 4.0 and its impacts, mātauranga Māori in the workplace and what global economic trends are on the horizon – we've got industry covered.



5 May 2023
8.30am



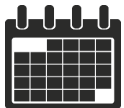
Te Pae Christchurch Convention Centre
188 Oxford Terrace
Christchurch Central City



A night of celebration and achievement.

Join us as we celebrate vision, technical wonder, ingenuity, and problem solving at its best. A tribe of metal heads who have dared to think differently and secure tomorrow's industry by innovating today.

Jesse Mulligan from The Project on Three, and host of Radio NZ National from 1 to 4pm weekdays, will entertain us through the night of awards over drinks and a three-course dinner. A not to be missed night of 'back to the future' fun and glam all rolled into one!



5 May 2023
6.30pm pre drinks with formalities starting 7.30pm



Christchurch Art Gallery
312 Montreal Street
Christchurch Central City

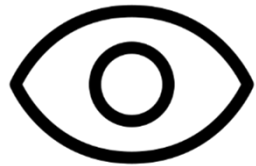


Formal wear, *with a "Back to the Future" twist
*optional

Back us. Tautoko us.

Together we can make these events epic!

Help show your commitment and support to our industry and align your brand to technical excellence, innovation and leadership.



Brand visibility via website, programme, banner display, presentations, and digital comms package



Supporting your industry



Gala dinner attendance



Acknowledgements during event, logo displayed & naming right opportunity

Sponsorship Benefits

	Auspicious x1	Futurity x1	Prospective x1	Precognition x1	Visionary x1	MC Sponsor \$3,000 10 options	Award Sponsor \$2,000 x4	Future Forum Giftee
Ten (10) Complimentary Nation Dinner tickets	■							
Five (5) Complimentary Nation Dinner tickets		■						
Two (2) Complimentary Nation Dinner tickets			■	■	■	■		
Logo on Nation Dinner webpage & website link	■	■		■	■	■		
Logo on promotional material	■	■	■	■	■	■	■	
Logo on dinner table program	■	■		■	■			
Branded guest gift on dinner tables (sponsor to provide)	■							
Short promotional video played after MC welcome	■							
Banners on Nation Dinner stage	■							
Banners in pre-dinner drinks area		■						
Verbal acknowledgement during the awards evening	■				■			
Silent video played during dinner	■							
Logo on screen during award breaks	■							
Logo on screen during MC welcome					■			
Digital comms package (value of \$1k)	■	■	■					
Verbal acknowledgement at beginning of Future Forum			■					
Banner on Future Forum stage			■					
Logo on Future Forum webpage & website link			■				■	
Branded attendee gift on Future Forum tables (sponsor to provide)			■					
Banner on Future Forum stage			■					
Promotional packs/brochures in Future Forum catering area			■					
Banners & promotional information in Thursday drinks venue				■				
Acknowledged at Thursday evening drinks				■				
5-minute welcome and promotional speech at drinks				■				
Branded attendee gift (giftee to provide approx. 150 units)							■	
Award naming rights, sponsor logo on trophy and award presentation						■		
Logo on award promotions						■		
Representative on stage to present award						■		

Awards for Sponsorship.

Next Gen Leadership

Acknowledging an influencer who gets things done, inspires others and takes people with them on a journey, along the way making an outstanding contribution to the work they do.

Innov8 Change

Recognising major innovation projects, products or services – including art, design, technology, research, engineering and manufacturing, done differently from “business as usual”.

Innov8 Impact

A project or initiative which has positive social, environmental, cultural or economic outcomes to a community, iwi, organisation, the environment, education or society that is focused on intergenerational wellbeing. This can be diversity and inclusion, collaborative partners, educational initiatives and similar.

Innov8 Rerehua (steel is beautiful)

Recognising projects of significant beauty and timeless design/execution, as well as design and fabrication that is in aligned to the unique environment and community in which it exists.

Innov8 Taiao (environmentally friendly)

Recognising projects that showcase and demonstrate steel sustainability in terms of circular economy, steel recycling, re-use, repurposing, and reduced waste.

Innov8 Resilience

Recognising projects that showcase and demonstrate steel resilience – including seismic, fire, and corrosion performance. #steelisstrong #steelforseismic

Fab 4.0 Welding Tech (Innovation in welding/Welding 4.0/Welding skills development)

Recognising excellence in welding through innovation in fabrication and manufacturing, the demonstration of digital integrations and commitment to the development of a skilled workforce.

Student of the Year

Recognising a post-grad research student or group who have delivered research and innovation outcomes that have potential to advance heavy engineering and the use, manufacture or performance of structural steel to address industry challenges.

Get in quick as Sponsorships are first in, first served!

If you are keen to be involved and support these great industry events, contact **Rebecca** now!

